

PPLA AREAS OF EMPHASIS 2009

LAKE QUALITY

- Water quality
- Aeration
- Rain gardens
- Clean Boats/Clean Lake
- Rip rap

COMMUNICATIONS

- Member communications
- Community communications
- Website
- Government
- Other organizations
- Communication techniques

HEALTH AND SAFETY

- Lake level management
- Dock deicers

PPLA VIABILITY

- Future revenue sources
- Fund raising
- Merchandise sales
- Website advertising
- Membership growth
- Member participation